

# IAP2 Spectrum of Public Participation



International Association  
for Public Participation

*Increasing Level of Public Impact*

## Inform

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

## Consult

To obtain public feedback on analysis, alternatives and/or decisions.

## Involve

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

## Collaborate

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

## Empower

To place final decision-making in the hands of the public.

### Public participation goal

### Promise to the public

We will keep you informed.

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

We will implement what you decide.

### Example techniques

- Fact sheets
- Web sites
- Open houses

- Public comment
- Focus groups
- Surveys
- Public meetings

- Workshops
- Deliberative polling

- Citizen advisory committees
- Consensus-building
- Participatory decision-making

- Citizen juries
- Ballots
- Delegated decision